

Learning Lab

2016 Schedule

February 18 and 19*

April 21 and 22

July 14 and 15

October 13 and 14

All times:

Day 1 – 9:00am to 4:00pm

Day 2 – 9:00am to Noon

Location:

Rio Salado College –
Conference Center
2323 W 14th St
Tempe, AZ 85281

*February Location

Experience Matters -
Legacy Community Room
360 E. Coronado Rd.
Phoenix, AZ 85004

For registration information,
Contact Sally Clifford at
sc Clifford@experiencemattersaz.org
or 602.812.3945.

LEARNING LAB

Capturing the Energy & Expertise of Baby Boomers

Baby Boomers are an abundant, growing but underutilized resource to help your organization achieve its mission. To get the most from Boomers you need to rethink who they are how to engage them!

Key Learning Objectives

Understand the **motivators** and **work styles** of each generational cohort, specifically how Boomers differ from Traditionalists.

Analyze **current volunteer opportunities** offered within your organization.

Discover **new** strategies for creating compelling opportunities.

Identify **new areas of need** for the use of skilled talent within your organization by developing a compelling opportunity position description.

Assess your **organizational culture** to assist in overcoming challenges to engaging skilled talent.

Understand how Experience Matters can support your organization in **building an effective volunteer engagement program**.

Develop a **targeted volunteer recruitment strategy** for your compelling opportunity

Learn effective volunteer interview processes and techniques.